



The People for Forest and Wildlife Conservation of India

PFWCI - SOUTH ASIA PROJECT

PITCHDECK PRESENTATION



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PROPOSAL STATEMENT

The PFWCI is looking for funding to help South Asian immigrants in the US fight climate change. They will provide climate education, help communities be more resilient, and advocate for policies that include everyone.

By addressing these challenges, we aim to:

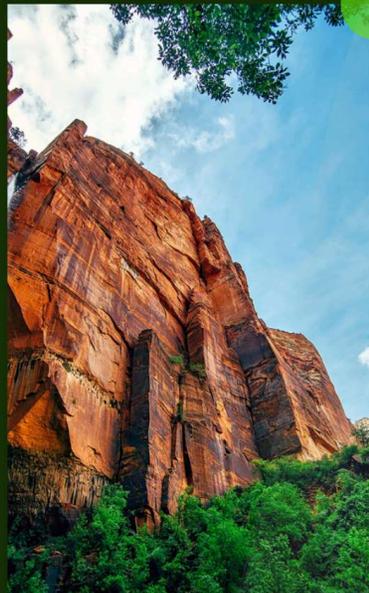
- Empower 15,000+ South Asian immigrants to become informed and engaged climate advocates.
- Foster climate-resilient communities through community-led projects and initiatives.
- Promote inclusive climate policies that address the specific needs and vulnerabilities of South Asian immigrants.

The PFWCI will provide South Asian immigrants with the knowledge, skills, and resources they need to build a sustainable and equitable future. They are asking for your support to help them address the challenges of climate change and protect vulnerable communities.





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CONTENT

- About Us
- Our Vision And Mission
- Target Future Conservation
- Our Contact Information

Presentation Design



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ABOUT US

The People for Forest and Wildlife Conservation of India (PFWCI) is on a mission to Educate, engage, and mobilize immigrant South Asians in the USA to become climate ambassadors, promoting environmental awareness and sustainability in their countries to address climate change. Building on its experience working with communities in India, PFWCI is now launching an initiative to empower South Asian immigrants in the United States to become active participants in climate solutions. This initiative aims to create a significant local and global impact.

PFWCI aims to contribute to a more just and sustainable future for all. Our initiative will empower 15,000+ South Asian immigrants, foster climate-resilient communities, and promote inclusive climate policies.



PFWCI - SOUTH ASIA PROJECT



“SOUTH ASIA”

The climate ‘red alert’ in addition to prolonged exposure to toxic air quality in many parts of the “South Asian” region illustrates the risk of harm to life and health of more than a billion people from accelerating climate chaos.



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85%



OUR MISSION

Mission 001

The People for Forest and Wildlife Conservation of India (PFWCI) aims to catalyze a nationwide movement for forest and wildlife conservation through innovative research, inclusive education, and collaborative advocacy.

Mission 002

We are also dedicated to empowering South Asian immigrants in the United States to combat climate change and build resilient communities. The PFWCI strives to create a just and sustainable future through culturally relevant education, community-led initiatives, and advocacy for inclusive climate policies.



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OUR VISION

PFWCI envisions a world where South Asian immigrants are empowered to thrive in a changing climate and contribute to a more sustainable and equitable future. We aspire to be a leading organization in climate action, inspiring and supporting communities to take meaningful steps towards a more resilient and just world. We intend to build a resilient and regenerative future for India's forests and wildlife, where human well-being and environmental stewardship converge, and the rich tapestry of biodiversity is preserved and celebrated for generations to come.



PROJECT SUSTAINABILITY

1. Strategic Partnerships

- Community Organizations
- Government Agencies
- Academic Institutions

2. Community-Led Advisory Board

- Formation
- Roles and responsibilities

3. Funding Diversification

- Grant Application



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Objectives

Educate, engage, and mobilize immigrant South Asians in the USA to become climate ambassadors, promoting environmental awareness and sustainability in their countries of origin.

01

Empower South Asian immigrants to be informed and active in climate advocacy.

- Provide culturally relevant climate education and training programs.
- Equip immigrants with the knowledge and skills to communicate effectively about climate change issues.
- Foster a sense of community and belonging among South Asian immigrants.

02

Foster climate-resilient communities through community-led projects:

- Support community-based initiatives that address local climate challenges, such as extreme weather events, air pollution, and water scarcity.
- Provide technical assistance, resources, and training to help communities implement sustainable solutions.
- Promote collaboration and partnerships between South Asian immigrants and local organizations



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South Asia: A Climate Crisis

South Asia is one of the most vulnerable regions to climate shocks. Heatwaves, cyclones, droughts, and floods point to the urgency of adaptation and resilience.

01

800 million + South Asians live in future climate change hotspots.

02

By 2030 annual economic losses from climate change in the region will average \$160 billion

03

By 2050, South Asia could see climate migrants totaling over 40 million

PFWCI: Protecting South Asia's Future

The alarming reality of climate change in South Asia demands urgent attention and collective action. PFWCI has taken the initiative to create a better environment for South Asian people, driven by the following compelling reasons

Climate Vulnerability

South Asia is one of the most vulnerable regions to climate shocks.

Heatwaves, cyclones, droughts, and floods point to the urgency of adaptation and resilience.

Massive Population

Over 800 million South Asians live in future climate change hotspots, exposing them to devastating consequences.

Economic Devastation

By 2030, annual economic losses from climate change in the region will average \$160 billion, crippling economies and livelihoods.

Mass Migration

By 2050, South Asia could see climate migrants totaling over 40 million, straining resources, and destabilizing communities.



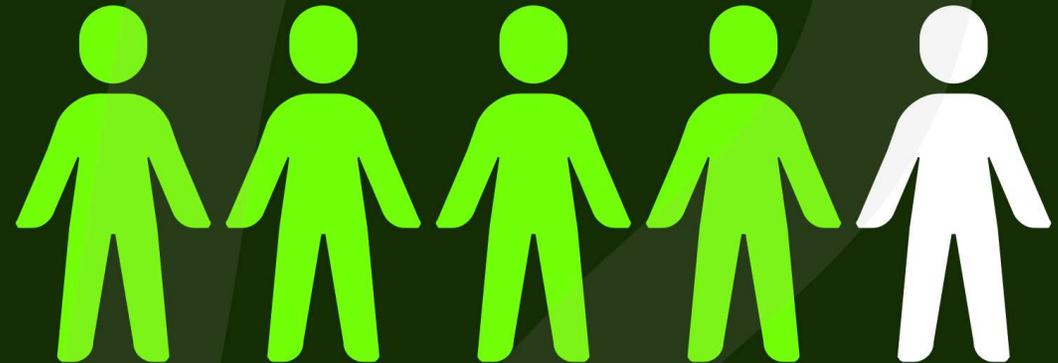
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Target Audience

1. Immigrant South Asians (Indian, Pakistani, Bangladeshi, Sri Lankan, Nepali)
2. South Asian Americans (born or raised in the USA)
3. Environmentally conscious individuals and organizations



Strategy



Awareness and Education

1. Conduct workshops, webinars, and seminars on climate change, deforestation, and wildlife conservation.
2. Invite experts from South Asia and the USA to share experiences and insights.
3. Provide educational resources, documentaries, and literature.



Community Engagement

1. Establish ESACA chapters in major US cities with high South Asian populations.
2. Organize community events, rallies, and campaigns to raise awareness.
3. Collaborate with South Asian cultural organizations, temples, and mosques.



Training and Capacity Building

1. Offer training sessions on climate advocacy, public speaking, and campaign management.
2. Provide resources on effective storytelling, social media outreach, and fundraising.



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Strategy



Networking and Partnerships

1. Partner with environmental organizations in South Asia and the USA.
2. Collaborate with South Asian governments, NGOs, and community groups.
3. Establish relationships with influential South Asian leaders and celebrities.



Action and Advocacy

1. Support reforestation efforts in South Asia through fundraising and volunteerism.
2. Promote eco-friendly practices and sustainable living among South Asian communities.
3. Advocate for climate policies and legislation in South Asia.



Digital Outreach

1. Launch a dedicated ESACA website and social media channels.
2. Share success stories, and videos showcasing climate action.
3. Utilize WhatsApp, Facebook, and Twitter to engage with the South Asian diaspora.



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TIMELINE

1

MONTH 1-3

Establish ESACA chapters, conduct workshops and launch digital outreach

2

MONTH 4-6

Train and capacity-build ESACA members.

3

MONTH 7-12

implement advocacy and action plans.



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PROJECT MILESTONES

Community Outreach and Education (Months 1-6)

- Targeted Community Engagement
- Needs Assessment
- Culturally Sensitive Education
- Community-Based Learning

Leadership Training and Capacity Building (Months 7-12)

- Identify and Train Community Leaders
- Leadership Development Workshops
- Capacity Building

Policy Advocacy and Lobbying (Months 13-18)

- Policy Research
- Advocacy Campaigns
- Coalition Building

Community-Led Project Implementation (Months 19-24)

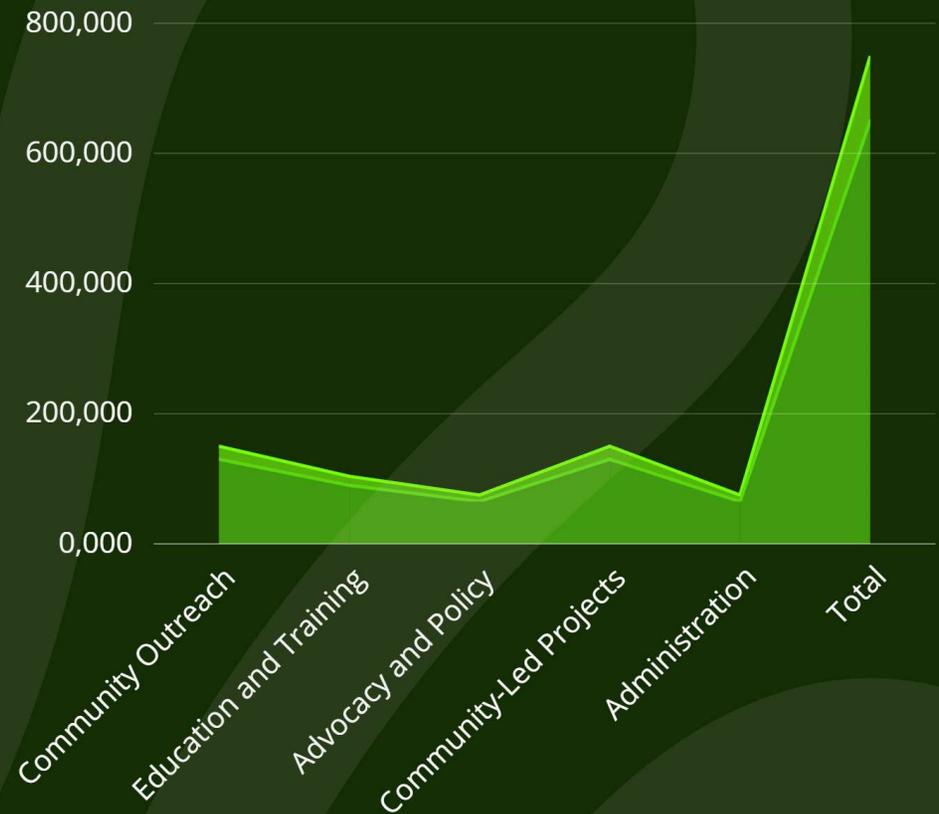
- Project Development
- Resource Allocation
- Monitoring and Evaluation



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PROPOSAL BUDGET

The following table outlines the proposed budget for our project to empower South Asian immigrants to combat climate change.





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01.

Personnel: Salaries and benefits for staff members involved in project implementation, including project managers, coordinators, educators, advocates, and administrative staff.



Budget Justification

02.

Education and Training: Costs related to developing and delivering climate education and training programs, including curriculum development, instructor fees, and participant stipends.

03.

Community Outreach: Costs associated with reaching out to South Asian immigrant communities, such as advertising, transportation, materials, and event planning.



04.

Administration: Costs related to project management, administration, and overhead expenses, such as office rent, utilities, and equipment.



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OUR CONTACT



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